

TARUN KATTA

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About

Highly creative and technically skilled cinematographer with 7 years of experience in the industry. Proficient in capturing visually stunning and emotionally impactful images that tell compelling stories. Adept at working in a variety of lighting conditions and styles, from natural light to studio setups. Strong collaborator who enjoys working closely with directors, producers, and other members of the production team.

My goal is to engage with reputed organizations where I can incorporate my creative skills, to improve productivity with my strategies and to create value to the organizations as well as myself.

Experience

MAY 2025 -
DECEMBER 2025
(TOTAL OF 7 MONTHS)

UNIVERSAL DESTINATIONS AND EXPERIENCES PARK SERVICES ATTENDANT

Company Location: ORLANDO, FL, USA

Company Overview: Destinations and Experiences across multiple Theme parks and Hotels

Proficient in:

- Guest handling
- Sanitation
- Critical thinking

Achievements & KPI:

- Assisted in sanitation of the theme park EPIC UNIVERSE
- Helped guests with any information pertaining to the theme parks
- Coordinated with multiple departments to ensure guest comfort and safety

MARCH 2025 -
NOVEMBER 2025
(TOTAL OF 8 MONTHS)

FLORIDAYS RESORT ORLANDO GUEST SERVICES AGENT

Company Location: ORLANDO, FL, USA

Company Overview: Resort

Proficient in:

- Guest handling
- Hospitality
- Problem solving
- Critical thinking

Achievements & KPI:

- Assisted in Guest Welcoming and Check ins
- Took phone calls
- Coordinated with multiple departments to ensure guest comfort and safety
- Created daily reports for optimum guest servicing

OCTOBER 2024 -
APRIL 2025
(TOTAL OF 6 MONTHS)

FINESSTICS INC. (ATLANTA, GA, USA)

Digital Marketing Analyst

Company Location: Atlanta, GA, USA

Company Overview: Software EduTech & Technical Customer Support company with multiple online software & courses

Proficient in:

- Client handling
- Soft skills
- Problem solving
- Critical thinking

Achievements & KPI:

- Assisted in managing Google Ads campaigns and improving overall ad performance
- Supported efforts to improve ROAS by optimizing keywords, ads, and bidding strategies
- Contributed to planning and executing digital marketing strategies to improve brand visibility
- Worked closely with the design team to create engaging visuals for ad campaigns
- Conducted basic market research to understand target audience behavior and trends
- Assisted in optimizing campaigns to lower CPA using smart bidding strategies
- Supported management of a Google Ads budget of over \$100k annually
- Monitored Quality Scores and helped maintain scores of 8+ for key ad groups
- Assisted in managing social media campaigns across multiple platforms to improve engagement

OCTOBER 2023 -
OCTOBER 2024
(TOTAL OF 12 MONTHS)

MNV DIGITAL MARKETING LLP

Lead Video Editor

Company Location: Hyderabad, TS, INDIA

Company Overview: Digital Marketing Agency

Proficient in:

- Client handling
- Meeting deadlines
- Customer satisfaction

Achievements:

- Managed end-to-end Video Curation for 20+ clients across multiple industries
- Coordinated workflow between departments to optimize efficiency including creative, content, and analytics teams.
- Prepared performance reports and presented insights to the brand managers
- Gained knowledge of Digital and Performance Marketing

JANUARY 2023 -
OCTOBER 2023
(TOTAL OF 9 MONTHS)

THE STAR SPORTS NETWORK

FREELANCE CINEMATOGRAPHER

Company Location: Mumbai, MH, INDIA

Company Overview: Sports Broadcast

Proficient in:

- Live Television broadcast
- spontaneous video generation
- Interviewing Fans
- Staying calm under pressure

Achievements:

- Worked on Various Ad Films with famous cricketers
- Cameraman at Legends League Tournament in DOHA, Qatar
- Shot an immense amount of Interviews
- Cameraman for Live telecast shoots
- Worked in an 8 city rotation for the 2023 Cricket INDIAN PREMIERE LEAGUE
- Cameraman for PRO KABBADI LEAGUE

JANUARY 2021 -
DECEMBER 2022
(TOTAL OF 24 MONTHS)

URBAN MONKEY PVT. LTD

Lead Video Strategist

Company Location: Mumbai, MH, INDIA

Company Overview: Indian Streetwear Brand

Proficient in:

- Photography
- Cinematography and Video editing
- Branding

Achievements:

- Managed and optimized performance marketing campaigns for a D2C streetwear brand
- Executed videos and photos for paid media across Meta, Google, and retargeting platforms
- Analyzed customer behavior, funnel performance, and purchase patterns
- Collaborated with creative teams on ad copies, drops, and launches
- Optimized product, collection, and campaign-level performance
- Monitored budgets, scaling strategies, and day-to-day performance
- Reduced CPA through creative testing and audience optimization
- Supported successful product launches with media campaigns

OCTOBER 2018 -
DECEMBER 2020
(TOTAL OF 15 MONTHS)

FREELANCE CREATIVE PROFESSIONAL

Location: Mumbai, MH, INDIA

Achievements:

- Freelance Product Photographer for multiple Ecommerce websites including Amazon, Flipkart, Snapdeal, Myntra.
- Freelance Production Assistant for multiple production houses through Creative Agencies.
 - Insana prod. INC
 - The moon studioz
 - Applause Entertainment
 - K9 Films Team
 - Trigger Films Production

Education

2018-2021

BACHELORS OF ARTS - MASS MEDIA

- **Location:** Bandra, Mumbai, MH
- **GPA:** 3.5

Achievements/Awards:

- Won a medal for an Intra-College Short Film Competition
- Captain of the College Basketball Team
- Videographer for Fresher's Night & Senior Farewell Party

Proficiency

- Adobe Creative Cloud
- Davinci Resolve
- using cameras and lighting to craft beautiful visuals
- Graphic designing
- Advanced ability in Microsoft Office (Word, Excel, Outlook, PowerPoint, Publisher)
- SEO (On-page, Off-page, Technical basics)
- Paid Advertising (Google Ads, Meta Ads)
- Social Media Marketing & Management
- Email Marketing & Marketing Automation
- Content Marketing Strategy
- Excellent communication in American English
- Fluent in 4 languages: English, Telugu, Hindi, Marathi
- Excellent computer navigation skills
- Proficient typing skills (40 WPM with 96% Accuracy)
- Very quick learner, hardworking, focused & dedicated
- Easily comprehend software, hardware & constantly evolving technology
- Critical thinking
- Punctual and possess integrity
- Providing efficient & practical solutions for customers in many scenarios, can easily maintain a positive feedback rate
- Time & Project Management
- Analytical Thinking
- Adaptability & Learning Mindset
- Communication & Collaboration